Curriculum 2025

UX Design
Certificate

DIGITAL
WORKSHOP center

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WHY DWC?

$16.4K

average increase in salary of
certificate program students

DIGITAL WORKSHOP center

Why UX Design?

Learning to encompass all aspects of the end-user's experience requires an understanding of the company, product, and user. To become a professional User Experience (UX) designer, one needs to gain the skills necessary to design for a task, need or action in which the user participates.

In the UX Design Certification at Digital Workshop Center, you will learn the theory and tech skills to create effective designs and launch a new career path in this exciting field.

Built for all skill levels, our UX Design program is a comprehensive look at industry-leading Figma software and UX design concepts that can prepare for you a wide range of high demand career paths. Our approach is frequently validated by hiring managers and will leave students fully prepared to pursue a variety of UX design career paths.

PROGRAM LENGTH*

198 total hours. 66 total sessions of 3 hours each.

TARGET STUDENT

Beginner

PRE-REQUISITES

Basic Digital Literacy is required.

*Additional coursework may need to be completed outside of class time.

Possible UX Design Career Paths

UX Design skills remain in high demand across various industries. As noted by the U.S. Bureau of Labor Statistics, project job growth of web development and digital design careers is expected to increase by 8% until 2032, faster than all other occupations.

USER EXPERIENCE DESIGNER

User experience designers are responsible for the plan, design, operation, and execution of all the visual aspects of a digital product.

PRODUCT DESIGNER

Combining technical knowledge and creative skills, product designers help develop and then test digital products, providing guidance and suggestions on design feasibility and the standards to measure product usability.

FRONT-END DEVELOPER

Front-end developers contribute their skills to the visual, audio, and interactive features of digital products of websites and mobile applications.

USER EXPERIENCE RESEARCHER

Through research, collection, and analysis of data about how users interact with a range of digital products, user experience research observes and evaluates user behavior to make improvements to UX design processes.

Performance Based Objectives

Upon successful completion of this program, students will:

- ✓ Understand UX Design Vocabulary
- ✓ Define a persona and target audience
- ✓ Create wireframes
- ✓ Explain User Flows and how they relate to Customer Journeys

- ✓ Understand the role of accessibility and usability for all users
- ✓ Create the elements needed for a UI design system
- ✓ Learn how to prototype and design with Figma
- ✓ Understand how to manage product life cycles
- ✓ Improve storytelling and persuasion

- ✓ Learn HTML, CSS and advanced design systems
- ✓ Launch a professional portfolio and present a final Capstone project
- ✓ Review the current job market and strategies for finding work as a UX designer

WHY DWC?

1 on 1

career counseling and mentoring included

Curriculum

All instruction for this program is held on Zoom. You will be able to access class Zoom links through your student portal. The UX Design Program (Live) meets three times per week for 3 hours per session on a fixed schedule.

MODULES		HOURS*	SESSIONS
MODULE 1	Introduction to User Experience (UX) Design	36	12
MODULE 2	Design Fundamentals	36	12
MODULE 3	Digital Project Design	36	12
MODULE 4	Ways of Work	36	12
MODULE 5	Advanced Topics	36	12
MODULE 6	Portfolios and Capstone Project	18	6
Total		198	66

*All schedules are approximate and subject to change. Your instructor reserves the right to alter this calendar as circumstances may dictate.
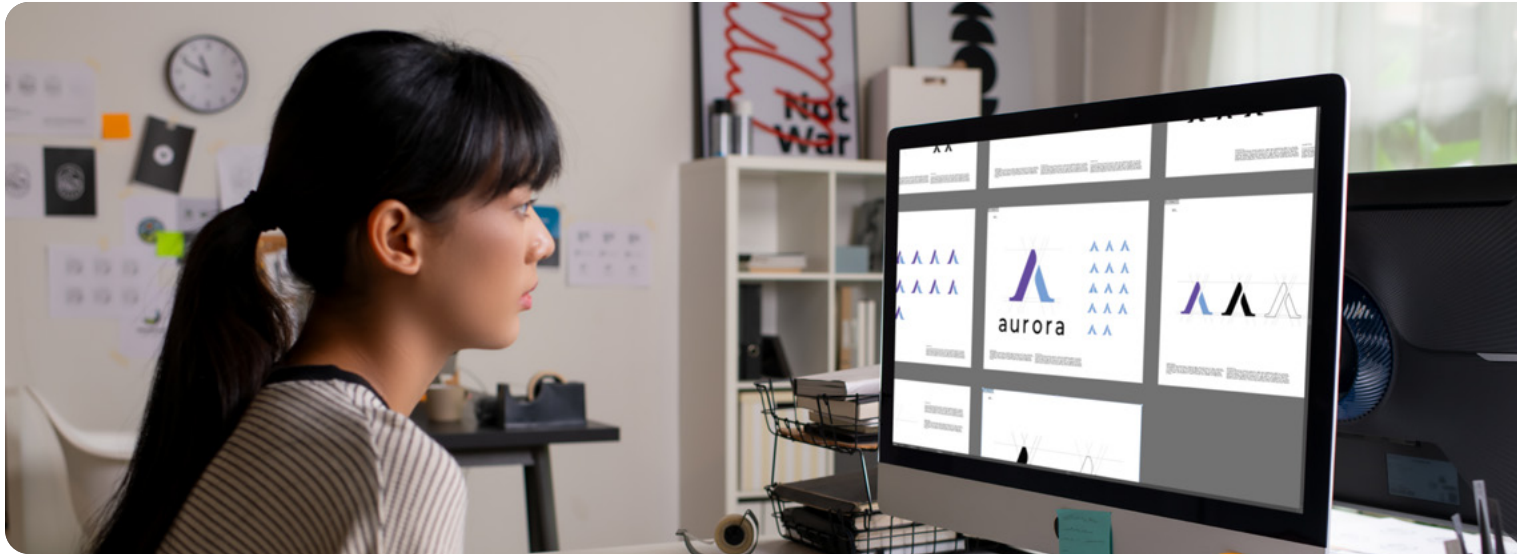
MODULE 1 / 36 HRS / 12 SESSIONS

Introduction to User Experience (UX) Design

In Module 1, students will explore the fundamental concepts of User Experience design, how to develop user personas, user journeys, and sketching out ideas. Students will explore the components of a case study and user flows. By the end of this module, students will begin designing in Figma and use it throughout the rest of their program.

- Overview and Fundamentals. Vocabulary. What is Critique?
- Tools 101: tool overview, set-up Figma, image editing tool setup (e.g. Canva)
- Discussion of Final Project and our Portfolios (Due at end of course)
- Define a Case Study and how to keep project notes
- Discovery & Research, User interviews, Personas, Journey
- Competitive Analysis & Analytics
- Wireframes & User Flows and how to set them up in Figma
- Intro to User Interface Design
- Sketching
- Info Architecture & Navigation
- Tools 202: Intermediate Topics including Prototyping in Figma
- Usability Testing

ALUMNI SUCCESS STORIES

"If you want your business to be successful, you need a digital footprint and you need the skill set to have it."

Crystal Gregory
DWC Alum

READ TESTIMONIALS

Design Fundamentals

In Module 2, students will learn the principles and elements of graphic design in order to create beautiful designs. Understanding visual compositions begins with exploring the theories behind successful designs, as well as color theory, and typography. By the end of this module, students will have a foundation of design to be able to build upon as you work towards your final project.

- Designing on a Grid
- Intermediate UI Topics & Interaction Design
- Typography
- Visual Design
- Gestalt Principles, Color, and Composition
- Low-Fidelity vs. High-Fidelity
- Tools 303: Advanced Tasks and Techniques
- Responsive Design
- Mobile user mindset
- Accessibility

MODULE 3 / 36 HRS / 12 SESSIONS

Digital Product Design

In Module 3, students examine the digital project design life cycle and begin to explore more tools to assist with UX writing. Explore how AI can help assist with UX work and learn what it means to work on a UX team. By the end of this module, students will begin to create case studies that will be essential to add to their portfolio.

- Design Systems & Style Guides
- UI Patterns
- Styles and Libraries
- Project Organization
- Mini-Tools-Lesson: Building Figma Components
- UX Writing
- Using AI to develop content
- Content: images, animations, text, video, and more
- Project Work Session
- Project Presentations
- Team Critique
- Initial Case Study Due

ALUMNI SUCCESS STORIES

"Look at the Digital Workshop Center to see if it provides those skills at a much more affordable cost than traditional college would. "

Kathy Bush
DWC Alum

READ TESTIMONIALS

MODULE 4 / 36 HRS / 12 SESSIONS

Ways of Work

In Module 4, students will create complex mockups using Figma and other design tools. Learning how to improve storytelling in order to embed your personas into your designs is key. By the end of this module, students will have taken an idea from sketch to mockup and begin to present their work to the class.

- Further Design Portfolio Topics: platforms, strategies, resumes
- Project Management & Planning
- Working with various stakeholders
- Whiteboarding
- Process. Agiles vs. Waterfall. Design Sprints.
- MVP and Prioritization
- The structure of creative teams
- The business of design
- Storytelling & Presentation
- Mockups
- Capstone Project Critiques (review of work-in-progress)

ALUMNI SUCCESS STORIES
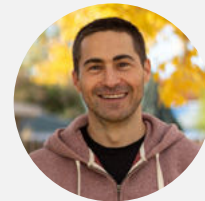
"That's what was great (about your instructors) because he is part of the graphic design world. His career is so vast. So we're learning technical skills, but he was also giving us a lot of real world situations..."

Michael Weaver
DWC Alum

READ TESTIMONIALS

MODULE 5 / 36 HRS / 12 SESSIONS

Advanced Topics

In Module 5, students learn about HTML and CSS, as well as how AI tools can improve your UX Design workflow. Continue to explore Figma and the advanced features it provides to designers. By the end of this module, you will be well versed in advanced design systems modern UX design skills.

• Working with Technical team members
• How the web functions, technically
• HTML/CSS
• Artificial Intelligence (AI) in Design
• Designing complex UI and Forms
• Advanced User Testing, heat maps, surveys, focus groups
• Visual Design: further techniques and tips
• Advanced Design Systems
• Mini-Lesson Advanced Prototyping with Figma
• How to create the perfect project hand-off

ALUMNI SUCCESS STORIES

"And so I just think the experience all together was, I don't know, it was very nice. It was nice to be in a small space, but actually be close to people where we could talk and ask questions and provide feedback back and forth."

Clark Hoyle
DWC Alum

READ TESTIMONIALS

MODULE 6 / 18 HRS / 6 SESSIONS

Portfolios and Capstone Project

In Module 6, students have an opportunity to put their finishing touches on their portfolio. As students begin to look after graduation and to the next step of their career path, our instructors will provide mentorship on what the job market trends look like, and how to prepare to find work as a UX Designer. At the end of this module, students will present their final Capstone project and receive critique from their peers.

- Finding work as a Designer
- Design Interviews
- Portfolio: further planning, review designer portfolios, critiques
- Work sessions with other students, with instructor, and solo to work on portfolio, project, and case study
- Final Presentations and Critique

Pace & Schedule

At Digital Workshop Center, we know that how you choose to learn is one of the key factors driving your success. Combining live online learning through Zoom and individualized support, all students have access to a personalized and mentored learning experience.

Learn online. With guidance every step of the way.

DWC students have access to career coaching, Slack channels, and team support throughout the program.

Your program will be a cohort of students, all learning to together in a live lecture format.

Length	24 weeks
Time Commitment	198 hours
Career Services Support	Yes
1:1 With Instructors	Yes
Live Lectures	Yes
Assigned Cohort	Yes

Why Digital Workshop Center?

Established in 2006, Digital Workshop Center is a school for tech careers focused on job skills and professional development. Our certificate programs are delivered in an online, bootcamp format with live instruction. DWC is an alternative option for nontraditional students and the professional workforce.

Welcome to the Digital Workshop Center

Watch on ▶ YouTube

WHERE OUR GRADS HAVE BEEN HIRED

Ready to Transform Your Career in Just 3 Simple Steps?

STEP 1

Talk to an Advisor

Schedule a quick 15-minute meeting with a student advisor. Ask questions about the enrollment process, tuition, schedules & more.

SCHEDULE MEETING

STEP 2

Discover the Digital Workshop Center Difference

Experience our unique approach before you commit. Attend our mandatory program orientation to get a feel for our hands-on, practical teaching style.

LEARN MORE

STEP 3

Easy Enrollment

Begin your journey effortlessly with our straightforward online application. It's fast, easy, and your first step towards a brighter future.

APPLY NOW

Contact Us

Phone: 970-908-8091
Email: info@digitalworkshopcenter.com

Have Questions?

Have questions about our programs? Reach out to our admissions team for more help.

CONTACT US