

Video Design Certificate

Program Guide



Get Started

Welcome to DWC! Video Design Certificate cohorts begin approximately once per quarter. You must complete the classes below & a Capstone project in order to earn enough credit for certification.

01 Core Track



02 Electives



Email us at info@digitalworkshopcenter.com to request a program schedule. Schedules can also be found on our website.

137
class hours to
complete this program

6-8
months on average to
complete this program.
Total length may vary

1-2x
homework expectations
outside of class
(e.g. For every 7 hrs in class,
you should expect
7-14 hrs of homework)

Planning Your Capstone

Capstone Projects develop methodologies for solving real-world problems. You will have an opportunity to build your portfolio, solve real-world challenges, and create a comprehensive final test of the skills learned throughout your program.

The Video design Capstone project should include a comprehensive video marketing project. Visit the Capstone page on our website for more details.

Before You Begin

- Answer the following to help guide your Capstone:
 - What organization will you be working with?
(We can assign you one if needed)
 - What is their mission? Values?
 - Perform a SWOT analysis
 - What is their competitive advantage?

Program Roadmap

Example Certificate Program Timeline

Actual timeline may vary. Talk to a student advisor for more details

