

# Graphic Design Certificate

## Program Guide



### Get Started

Welcome to DWC! Graphic Design Certificate cohorts begin approximately once per quarter. You must complete the classes below & a Capstone project in order to earn enough credit for certification.



Email us at [info@digitalworkshopcenter.com](mailto:info@digitalworkshopcenter.com) to request a program schedule. Schedules can also be found on our website.

### Program Roadmap

#### Example Certificate Program Timeline

Actual timeline may vary. Talk to a student advisor for more details



# 95

class hours to complete this program

# 6

months on average to complete this program. Total length may vary

# 1-2x

homework expectations outside of class

(e.g. For every 7 hrs in class, you should expect 7-14 hrs of homework)

### Planning Your Capstone

Capstone Projects develop methodologies for solving real-world problems. You will have an opportunity to build your portfolio, solve real-world challenges, and create a comprehensive final test of the skills learned throughout your program.

The graphic design Capstone project should include a comprehensive design and branding package. Visit the Capstone page on our website for more details.

### Before You Begin

Answer the following to help guide your Capstone:

What organization will you be working with?

(We can assign you one if needed)

What is their mission? Values?

Perform a SWOT analysis

What is their competitive advantage?